

Toronto Gets Variety Charter

John Farr Quits After 37 Years

J. W. "Johnnie" Farr recently retired from the theatrical business after 37 years, when his resignation as manager of the Rivoli Theatre, North Sydney, NS, went into effect. He has been succeeded by Arthur Whittle, a former employee of the Rivoli

(Continued on Page 12)

Theatres Get Set For Clothes Drive

Once again Canadian theatres, through the Canadian Motion Picture War Services Committee, will be privileged to aid suffering men, women and children of Europe and China—this time by assisting in the collection of used clothing for free distribu-

(Continued on Page 12)

Manager Appointed

Robert Bone has been appointed manager of the Stanley Theatre, Stouffville, Ontario, replacing Mrs. Ken Cockerill.

The Stanley was recently leased by Barnes & Davidson.

No Replacement For Weiss at Odeon

Don Guald, recently transferred from Montreal to Toronto by Clare Appel, eastern division chief for Odeon Theatres of Canada, will be supervisor of theatres in eastern Ontario, Toronto and north.

Harry Dahn handles Hamilton, Western Ontario and Niagara Peninsula.

William Weiss, who resigned as supervisor of theatres in Toronto and Northern Ontario to head the newly-organized Allied Co-Op Theatres, has not been replaced, his former territory now being in Guald's charge.

First Step to International Scope, Says O'Donnell

A charter has been granted Toronto for a Variety Club by unanimous vote of national officers and canvasmen of Variety Clubs of America. R. J. O'Donnell, National Chief Barker of the Variety Clubs of America, informed the organizing committee by wire that its application had been met with favor and a letter to J. J. Fitzgibbons, Chief Barker, followed. Toronto is now Tent No. 28.



"You well realize that this is a happy moment for Variety," wrote O'Donnell, "for it is the fulfillment of a dream that Variety should be international." The National Chief Barker recently addressed a dinner gathering of

(Continued on Page 6)

Another New House

A 400-seat theatre will be erected in Burford, Ontario, by J. Vesci, Courtland, through Kaplan & Sprachman.

Joe Plottel Now With Foto-Nite

Joe Plottel, who resigned as Toronto branch manager for Warner Brothers in July, has been appointed Canadian general sales manager for Foto-Nite Amateur Shows, Ltd., it has been announced by Oscar Hanson.

Acceptance of the Foto-Nite

(Continued on Page 6)

MGM Will Offer 54 Short Subs

MGM will increase its short subjects program for 1945-46 to 54, including four two-reel specials, it was announced recently by William F. Rodgers, sales chief.

Specials will include Crime Does Not Pay subjects and the

(Continued on Page 14)

JOE PLOTTEL

Industry veteran and formerly Toronto branch manager for Warner Brothers, who has become general sales manager of Foto-Nite.

NS House Sold

Roxy, Kingston, Nova Scotia, has been sold by James Slater to Reginald D. Melvin and George Morse, who had been associated with Slater, now becomes operating manager.

New Asst. Manager At Rex, Regina

Rubie Westvelt, secretary-treasurer of the Rex Theatre, Regina, Saskatchewan, for a number of years, has now been appointed assistant manager and treasurer. He replaces C. Horning, who has returned to the Capitol, Regina, as assistant manager.

Both theatres are Famous Players houses.

Universal Skeds 55 Here Via Emp-U

Six specials and 49 features from Universal will be distributed in Canada for the 1945-46 season by Empire-Universal, the Dominion's leading distribution organization, it was made known last week by A. W. Perry, president and general manager.

Fred W. Scholes Is New Inspector

Returning after two and a half years overseas with the RCAF, Fred W. Scholes, who obtained a first-class projectionist's license at the Ontario Government school in 1941, has been appointed an inspector of theatres in Ontario. He handled Radar while overseas.

Scholes succeeds Bill Forward, resigned to join General Theatre Supply Co. in Western Canada.

The rest of the Universal program is made up of seven westerns, four serials, 58 short subjects and 104 issues of Universal Newsreel.

Perry, accompanied by Frank Vaughan, assistant general manager; and Mickey Isman, Montreal branch manager, were present at the Universal sales sessions at the Waldorf-Astoria, New York, and expressed themselves enthusiastically about the quality and diversity of the Universal product for this season.

(Continuer on Page 11)

WATCH UNIVERSAL!

1945 - 1946

It's a deal



... AND WE ANNOUNCE WITH PRIDE—

**JACK H. SKIRBALL - BRUCE MANNING
PRODUCTIONS**

will now release through
UNIVERSAL PICTURES COMPANY, INC.

First of the important Skirball-Manning properties to be Produced at Universal will be—

**MYRNA LOY
DON AMECHE**

in
**'Genius
In The Family'**

Directed
by
FRANK RYAN

'SUNNY RIVER'

IN TECHNICOLOR

based on the stage
play by
Oscar Hammerstein, II
and
Sigmund Romberg

**CLAUDETTE COLBERT
DON AMECHE**

the sparkling stars
of the
Skirball-Manning Production
'GUEST WIFE'

in a
NEW COMEDY

WATCH UNIVERSAL '45-46



Bewitched

with Edmund Gwenn, Phyllis Thaxter, Henry H. Daniels, Jr., Horace McNally
MGM 65 Mins.

RUGGED DRAMA THAT WILL CLICK WITH DISCRIMINATING FANS AND HORROR PICTURE DEVOTEES.

Film makers occasionally have the will to get off the beaten path to provide a thoroughly adult attraction. This is such an instance. "Bewitched" deals with a strange side of the human mind,—the dual personality of an individual. Basically of course, the films is a study in psychology.

But this tag should in no way scare the exhibitor away from booking it, for he will soon discover that it packs a potent BO wallop as a so-called "horror film," and on this score ranks with the best of the chillers of recent vintage. Its acting and direction are top-flight, and its pace is swift and crisp, almost to the point of radio script technique.

As it unfolds the story of the attractive, well-bred girl, Phyllis Thaxter, who runs away from her home and impending marriage because of the evil and unrelenting voice of other self, finally driving her into the arms of another man and causing her to murder her former suitor who has come to take her home, there is thrill-packed fare for the most jaded fan.

At the finale, she escapes the electric chair and is brought to mental normalcy by the skilled and understanding psychiatrist, Edmund Gwenn, who drives out the destructive "other self" which had ruled her behavior.

CAST: Edmund Gwenn, Phyllis Thaxter, Henry H. Daniels, Jr., Addison Richards, Kathleen Lockheart, Francis Pierlot, Sharon McManus, Gladys Blake, Will Wright, Horace McNally, Oscar O'Shea, Minor Watson, Virginia Brissac.

CREDITS: Director, Arch Oboler; Producer, Jerry Bresler; Author and Adaptation, Arch Oboler; Cameraman, Charles Salerno; Music Score, Bronislau Kaper; Associate Producer, Herbert Moulton; Recording Director, Douglas Shearer; Art Direction, Cedric Gibbons, Malcolm Brown; Set Decorations, Edwin B. Willis, Mac Alper; Film Editor, Harry Komer.

DIRECTION, Top-Flight. PHOTOGRAPHY, Skilled.

Rubinstein Plays For 'Concerto'

Artur Rubenstein, the world's most famous concert pianist will play Rachmaninoff's second piano concerto for Republic's "Concerto," a Technicolor production.

Catherine McLeod, an unknown actress chosen by director-producer Frank Borzage, will be the star of the film.

Blonde Ransom

with Donald Cook, Virginia Grey
Universal 68 Mins.

THIS ONE OFFERS LIGHT DIVERSION GEARED TO THE TASTES OF FAMILY AUDIENCES.

Light entertainment garnished with music is dealt out by "Blonde Ransom," a feather-weight production that has its moments for the family patronage. The picture, which romantically pairs Donald Cook and Virginia Grey in the top roles, has the benefit of breezy direction by William Beaudine that throws life into the proceedings. Several production numbers have been worked into the film to bolster its entertainment value.

The story, not overly intelligent, has Cook, owner of a bistro, matching wits with a group of racketeers headed by Jerome Cowan. Cook places himself at the mercy of the villains when he loses \$63,000 to them at cards in a desperate attempt to obtain funds to meet the demands of creditors. He is given a week to pay up or turn over his night club to the racketeers.

Miss Grey, heiress to George Barbier's fortune, comes to the rescue in a manner that makes for a certain measure of excitement for the easily excited.

Gene Lewis has given the film a better production than the story warranted.

The performances are par for a film of this type. A fair share of the comedy burden is borne by Pinky Lee and Collette Lyons, a pair of scatterbrained sweethearts.

CAST: Donald Cook, Virginia Grey, Pinky Lee, Collette Lyons, George Barbier, Jerome Cowan, George Meeker, Ian Wolfe, Joe Kirk, Charles Delaney, Frank Reicher, Bill Davidson, Chester Clute, Janina Frostova.

CREDITS: Associate Producer, Gene Lewis; Director, William Beaudine; Screenplay, M. Coates Webster; Based on story by Robert T. Shannon; Cameraman, Maury Gertsman; Musical Director, Frank Skinner; Art Directors, John B. Goodman, Abraham Grossman; Sound Director, Bernard B. Brown; Set Decorators, Russell A. Gausman, A. J. Gilmore; Film Editor, Paul Landers; Dance Director, Louis Da Pron.

DIRECTION, Okay. PHOTOGRAPHY, Okay.

Out of This World

with Eddie Bracken, Veronica Lake, Diana Lynn
Paramount 96 Mins.

SWELL MUSICAL COMEDY ENTERTAINMENT WILL PLEASE EVERYONE; BRACKEN AT HIS BEST.

Once more Paramount scores solidly with a picture starring Eddie Bracken. For sheer unadulterated fun this musical comedy rates plenty of attention, relating a deliciously humorous story with all the trimmings required to make it a boxoffice hit.

Ingenuity and imagination have been employed in a highly diverting take-off on the bobbysock worship of the swooner-crooners of the Frank Sinatra school. And Bracken applies all his comedic talents to make the gags come off resoundingly. The comedian is in his finest form and is ably abetted by Veronica Lake, Diana Lynn and Cass Daley in making "Out of This World" a grand dish of entertainment for everyone, everywhere. He and his associates have been given some fine material to work with in the Walter DeLeon-Arthur Phillips screenplay. They have been put through their paces by Director Hal Walker with snap and spirit.

Bracken is a telegraph messenger who suddenly finds himself catapulted to fame as a crooner. So many persons have a financial interest in him that things get pretty badly gummed up. Largely responsible for his plight is Miss Lynn, leader of a girl-band anxious to get into radio.

The use of Bing Crosby's voice in Bracken's singing sequences adds immensely to the merriment. It is a smart twist that audiences will appreciate no end.

CAST: Eddie Bracken, Veronica Lake, Diana Lynn, Cass Daley, Parkyakarkus, Donald MacBride, Florence Bates, Gary Crosby, Phillip Crosby, Dennis Crosby, Lin Crosby, Don Wilson, Mabel Paige, Charles Smith, Irving Bacon, Carmen Cavallaro, Ted Fiorito, Henry King, Ray Noble, Joe Reichman, Olga San Juan, Nancy Porter, Audrey Young, Carol Deere.

CREDITS: Associate Producer, Sam Coslow; Director, Hal Walker; Screenplay, Walter DeLeon, Arthur Phillips; Based on stories by Elizabeth Meehan, Sam Coslow.

DIRECTION, Good. PHOTOGRAPHY, Good.

A Medal For Benny

with Dorothy Lamour, Arturo de Cordova, J. Carrol Naish
Paramount 77 Mins.

IRONIC, HUMAN STORY IS WORTHY DRAMATIC ENTERTAINMENT; NAISH COPS ACTING HONORS.

"A Medal for Benny" draws upon the paisanos of Southern California who were the inspiration of John Steinbeck's "Tortilla Flat" for the material for a film filled with simple drama that easily strikes a responsive chord. Steinbeck, with the collaboration of Jack Wagner, once more has built a human, earthy story around characters he knows well, and Frank Butler has placed the tale in screen form with understanding. Helping to sell the film are flashes of hearty humor and some romantic embroidery.

The film has timely application in that it deals with a community's trading on the military honors heaped upon a dead hero. The place is a coastal town in Southern California whose officials stage a roman holiday when J. Carrol Naish's son is posthumously awarded the Congressional Medal of Honor. The town authorities are defeated when Naish rebels at his exploitation and demands that the presentation of the medal to him take place before his own humble home.

Dorothy Lamour's fierce loyalty to Benny, even in death, presents an insuperable obstacle to Arturo de Cordova in attempting to sell himself romantically to the girl.

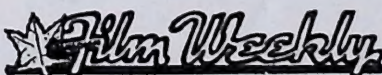
Irving Pichel's direction is firm and the work of Associate Producer Paul Jones meritorious.

Some fine bits of acting mark the production, with top honors going to Naish.

CAST: Dorothy Lamour, Arturo de Cordova, J. Carrol Naish, Milkhall Ramsey, Fernando Alvarado, Charles Dingle, Frank McHugh, Rosita Moreno, Grant Mitchell, Douglas Dumbrille, Nestor Paiva, Eva Puig, Isabelita Castro, Pepito Perez, Minerva Urecal, Frank Reicher, Robert Homans, Edward Filding, Max Wagner.

CREDITS: Associate Producer, Paul Jones; Director, Irving Pichel; Screenplay, Frank Butler; Based on story by John Steinbeck, Jack Wagner; Additional Dialogue, Jack Wagner; Cameraman, Lionel Lindon; Art Directors, Hans Dreier, Hal Pereira; Special Effects, Gordon Jennings; Process Photography, Farciot Edouart; Set Decorator, Steve Seymour; Musical Score, Victor Young; Film Editor, Arthur Schmidt; Sound, Stanley Cooley, Joel Moss.

DIRECTION, Good. PHOTOGRAPHY, Good.



Vol. 10, No. 37 Sept. 12, 1945

HYE BOSSIN, Managing Editor

Address all communications—The Managing Editor,
Canadian Film Weekly, 25 Dundas Square, Toronto, Canada.

Published by Film Publications of Canada Ltd., 25 Dundas Square, Toronto, Ontario, Canada. Phone Adelaide 4317. Price 5 cents each or \$2.00 per year.

Entered as Second Class Matter.

Printed by Eveready Printers Limited, 78 Wellington Street West, Toronto, Ontario.

BREAKING it's ow

WESTERN UNION

CLASS OF SERVICE
This is a full-rate Telegram or Cablegram unless otherwise specified by the sender. It is subject to the usual conditions of service.

Time of message in the date time on telegram and day letters in STANDARD TIME at point of origin. Time of receipt in STANDARD TIME at point of destination.
=KHA614 NL PD=WEISER IDA JULY 12 1945=
NED E DEPINET=CARE RKO RADIO PICTURES

PINOCCHIO FINISHED FIRST WEEK AT UPTOWN THEATRE TO WAY ABOVE AVERAGE GROSS NECESSARY TO MOVE PICTURE TO RIALTO THEATRE FOR EXTENDED RUN. REACTION TO PICTURE WAS MORE THAN FAVORABLE AS GROSS INDICATES NEW GENERATION PLUS LARGE NUMBER OF REPEATS MARKED UP NEW HIGH FOR A DISNEY PRODUCTION. SINCERELY FEEL YOU HAVE ANOTHER BOX OFFICE GIANT.
KINDEST REGARDS=
JOS. L. LAWRENCE THEATRES BY D. K. EDWARDS=.

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

WESTERN UNION

SYMBOLS
DL=Day Letter
NL=Night Letter
LC=Deferred Cable
MT=Cable Night Letter
Clt=Radiogram

WUJ28 DL PD=PHILADELPHIA PENN JULY 16 1138A=
MR NED E DEPINET=RKO RADIO PICTURES INC=

REBOOKED PINOCCHIO SENATE THEATRE HARRISBURG AND AMAZED AT RESULTS GROSS ALMOST \$1000 MORE THAN ORIGINAL ENGAGEMENT WITH CLIENTELE EVENLY DIVIDED BETWEEN ADULTS AND CHILDREN. THERE IS SURE SOME MONEY IN THIS ONE WHEN CAN WE PLAY READING BEST WISHES=
-JAY EMANUEL:

WESTERN UNION

SYMBOLS
DL=Day Letter
NL=Night Letter
LC=Deferred Cable
MT=Cable Night Letter
Clt=Radiogram

CLASS OF SERVICE
This is a full-rate Telegram or Cablegram unless otherwise specified by the sender. It is subject to the usual conditions of service.

Time of message in the date time on telegram and day letters in STANDARD TIME at point of origin. Time of receipt in STANDARD TIME at point of destination.
=WUJ49 LG PD RKO NEW YORK NY JULY 13 1241P=
NED E DEPINET=RKO RADIO PIX=

JUST FINISHED A VERY HAPPY AND PROFITABLE ENGAGEMENT WITH WALT DISNEY'S PINOCCHIO AT THE ORPHEUM THEATRE SIOUX CITY. WE EXPERIENCED THE SAME FAVORABLE REACTION TO PINOCCHIO AS WE DID WHEN WE SHOWED SNOW WHITE IN THAT IT WAS AN ENTIRELY NEW PRODUCTION TO MANY WHO WERE TOO YOUNG TO SEE THE PICTURE WHEN IT WAS ORIGINALLY SHOWN. THE ADDITION OF THESE NEW PATRONS TO THOSE WHO WERE ANXIOUS TO SEE THE PICTURE AGAIN GAVE US THE FINE WEEK WE HAD. THE COMMENTS FROM THE PUBLIC AND PRESS WERE EXCELLENT.
-SOL SCHWARTZ
THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

New Bedford

Salt Lake City

Harrisburg, Pa.

Sioux City, Ia.

**Nationally
Advertised to
9,465,357
CIRCULATION
IN
LIFE • LOOK • RED BOOK
PARENTS' MAGAZINE
LIBERTY • TIME**

Walt Disney's

WONDERFUL ADVENTURES OF

PINOCCIO

n records every opening!

New York...

Box-office hit of the season at the Republic Theatre... 1st week 'way over anything in months... 2nd week big as the first... and 3rd looming up strong as ever!

"Jiminy Cricket
what a
whale of
a showman's
show!"



© W.D.P.

WESTERN UNION

A. M. WILLIAMS
President

BA1284 26 NEW BEDFORD MASS AUG 1 1945 900P
NED E DEPINET, RKO RADIO PICTURES INC.

PINOCCHIO THIS WEEK PLAYED TO MORE ADMISSIONS THAN ON THE ORIGINAL RUN ENGAGEMENTS. MARVELOUS COMMENTS. I RECOMMEND EVERY THEATRE PLAY IT FOR PROFIT AND PRESTIGE. REGARDS=
HARRY ZEITZ EMPIRE THEATRE

Mass.

THIS COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

hio

IN TECHNICOLOR

RELEASED BY RKO RADIO PICTURES, INC.

Toronto Named Tent No. 28

(Continued from Page 1)

100 Canadian showmen at the Royal York Hotel, Toronto.

Supplies have been sent to the Toronto branch from national headquarters and an early date for the induction of officers and members will be set. A number of national officers will be present for inauguration ceremonies.

Besides J. J. Fitzgibbons other officers of Tent No. 28 are Paul L. Nathanson, Assistant Chief Barker; Oscar Hanson, Property Master; and Ben S. Okun, Dough Boy. Canvasmen are William P. Covert, Henry L. Nathanson, Ben Freedman, Gordon Lightstone, Ernest Rawley and Nat A. Taylor.

Oscar Hanson heads the organization committee, the other members of which are P. L. Nathanson, N. A. Taylor, L. M. Devaney, B. Freedman, G. Lightstone, M. P. Covert, G. Ireton, R. Lewis, J. J. Fitzgibbons and B. Okun. The foregoing are the charter members and their names were attached to the application.

An endeavor to extend Variety to other Canadian cities will be made after the establishment of the Toronto tent.



Typodermic Injections

Bill McKnight, a grand fellow and popular show world figure of other years, passed away recently in Toronto . . . Aaron Wolfe of PRC is a pal of Major Fred Tilston, Victoria Cross winner, and when the latter expressed a desire to see some of the newsreel shots of himself Wolfey put it up to Russ Simpson of Paramount. Russ rounded up every shot used in the newsreels and screened them for Tilston. Then he made up a reel of 16 mm. footage and presented it to him . . . Rumor has it that Paddy Conklin, the outdoor show man, is haggling for the Hanlan's Point amusement area. He'll do wonders with it. What has been permitted to happen to Hanlan's Point is shameful. Looks awfully shabby when busy and a ghost town when not . . . A minor local former filmite will shortly marry the daughter of one of the international film world's leading figures . . . Betty Goldsmith of Sam Goldwyn's head offices, New York, was in town recently and Mr. and Mrs. Dave Griesdorf threw a party for her at the King Edward Hotel Roof Garden.

Will-o-the-Whispers

Fellow operating in rural Ontario has a pretty good racket. Offers a "screen test" to small-town service clubs for \$250 as a prize in the local beauty contest, usually run for charity. The officials are led to believe that it has some connection with Hollywood, the winner gets all worked up about an opportunity that doesn't exist and the industry gets a black eye . . . That famous figure of the show world, George Alabama Florida (his real name) was in Ernie Rawley's office at the Royal Alexandra the other day when Lloyd Mills phoned Ernie and asked him to look at a three-reeler called "The Gay 90s." George is in the picture. He's here in advance of Blackstone . . . The other day Imperial Optical employees picketed the Hermant Building en masse to call the attention of Percy Hermant, their boss, to the demands of the union. Few of them had ever laid eyes on Mr. Hermant. Gus Soloway, along with Bill Weiss, was taking the scene in when Harvey Harnick of Columbia came through the door. Addressing Harvey, Gus shouted, "Hey, Mr. Hermant!" The crowd of workers bore down on Harvey, who broke into a dead run . . . Isidore Shapero, Columbia booker, is the pappy of a boy . . . Stan Andrews of Sudbury, looking good, was in the other day . . . Graham McInnis of the NFB is on loan to Hudson's Bay Company to do promotional work for the Canadian tour of the floating harbor used by the Allies for the European invasion . . . Dave Griesdorf, PRC sales chief, is a charter member of the Los Angeles Variety Club, in which city he was located when connected with Jimmy Roosevelt.

Brave Lady

During the first Spanish inquisition, which was confined to Jews as victims, something happened in England which has a ready-made movie plot with modern implications. The story was taken from the Jewish World, London, August 6, 1909, by J. V. Landau and included in his "The Jew in Drama." Wrote Mr. Landau:

"Maria Nunes, who was among a number of crypto-Jews fleeing from Spain and captured by the English, refused the hand of the English captain, a nobleman, who seized the prisoners. She desired to reach Holland, there to profess Judaism openly. Her beauty and romantic story created a great impression in London. She was befriended by Queen Elizabeth, who drove through the streets with her and enabled her to reach Holland."

In Shakespeare's time there were few Jews in the British Isles and playwrights solved the problem of conflict by having as a villain a character with nefarious intentions and of grotesque appearance, identified as a Jew, in that role.

Richard Buckingham, a playwright of the middle 17th Century, was the first to refuse to present the Jew in that light. On being questioned he said: "I'd rather weed out one such unmanly prejudice from the hearts of my countrymen than add another Indies to the Empire."

Joe Plottel Now With Foto-Nite

(Continued from Page 1)

spot by Plottel followed the conclusion of the contract held by Harry Kaufman, under which he was in charge of Foto-Nite and Monogram. When Kaufman left the management of Monogram, following the association of that company with Eagle-Lion for distribution purposes, he worked out the contract by concentrating on the sale of Foto-Nite.

Kaufman refused to renew with Foto-Nite, announcing that he intended to rest for a while, then enter into other industry activities.

With the forthcoming separation of Oscar Hanson from Monogram, emphasis has been placed on the sale of Foto-Nite, in which he is interested with Pete Barnes. Acceptance of new accounts was forbidden until recently by an order of the War-time Prices and Trade Board. Now that the lid is off Foto-Nite has been arranged for by quite a number of Canadian theatres. It is the intention of the company to seek USA business.

Decision of Plottel to remain in the industry will win favor. He has been in it for almost 30 years and had been with Warners for 22 of them.

Plottel will leave for visits to major cities, where Foto-Nite representatives are being appointed.

Foto-Nite Signs Another Theatre

Empire Theatre, New Lis-keard, Ontario, has signed up to use Foto-Nite.

Foto-Nite office reports requests for information coming in from all over the Dominion.

Rimbey Alterations

Extensive alterations have been undertaken at the Empress Theatre, Rimbey, Alberta, by A. Wianko, who recently bought the house from B. Headley of Ponoka, Alberta.

Eug. Maynard, Mtl., Leaves Theatre Biz

Eugene Maynard, manager of the Chateau Theatre, Montreal, a Confederation Amusements house, has resigned. He is leaving the theatre business to enter the service of an important financial house in Montreal. Connected with the movie industry for the past 38 years, Maynard was, in turn, manager of the Savoy, Verdun and Outremont theatres in Montreal and district, before coming to the Chateau. He is also a member of the Montreal City Council.

stand up & cheer

FOTO-NITE

is here!

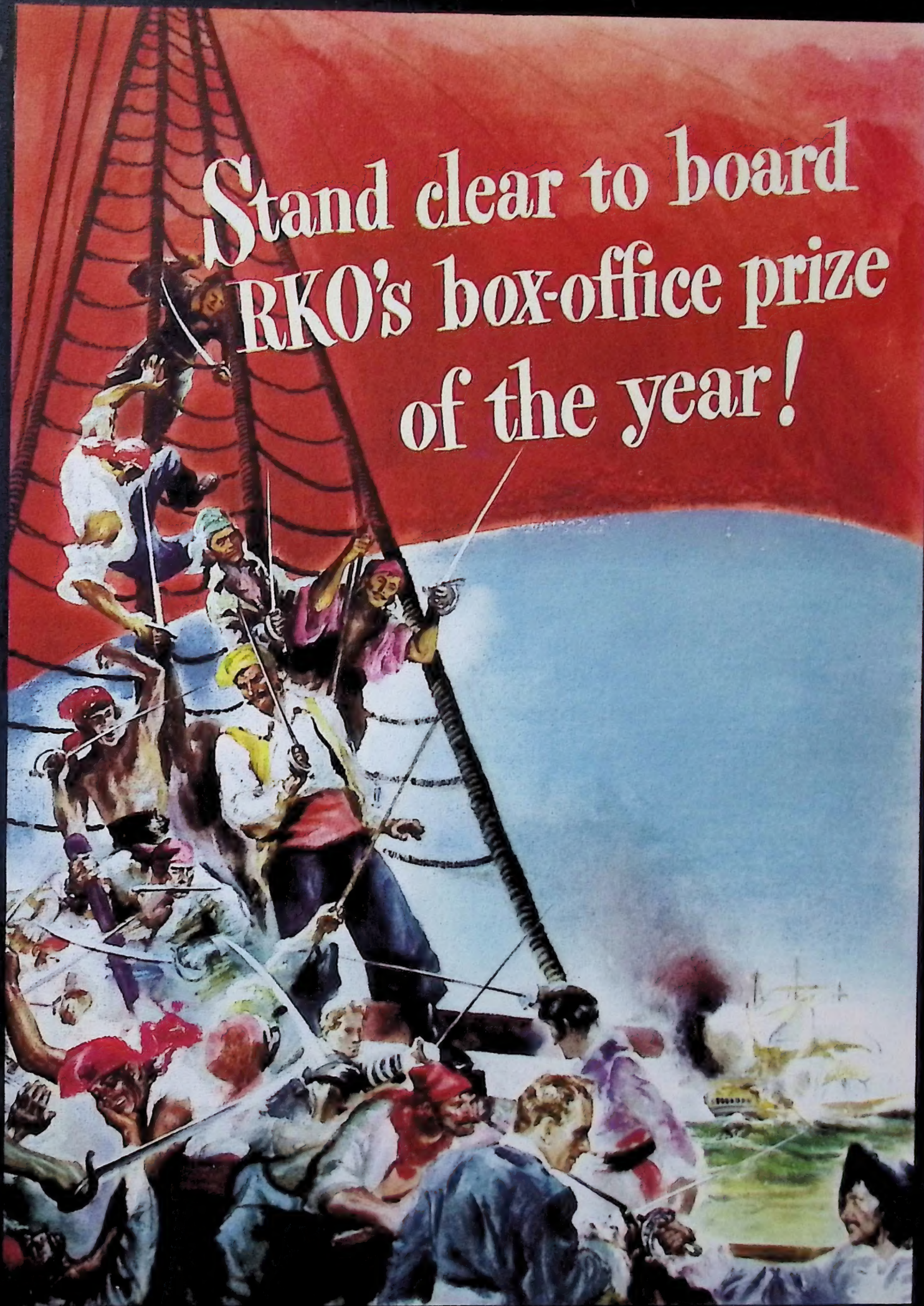
With These Boxoffice Pulls

1. Registration
2. Foto-Nite

It's Entertainment PLUS

Spanish Main The Spanish Main

Stand clear to board
RKO's box-office prize
of the year!



A Fabulous Treasure of



... The picture that explores new horizons of lusty romance, bold adventure, mighty action and flaming thrill! ... all a part of the sweeping story of a wild, free roamer who lived by the sword at his side and the heart on his sleeve — until he met his match in a red-headed ball of feminine fight and fire!

Great Entertainment!

in Glorious **TECHNICOLOR!**

The SPANISH MAIN

PAUL MAUREEN WALTER
HENREID · O'HARA · SLEZAK

A FRANK BORZAGE
PRODUCTION

with
BINNIE BARNES · JOHN EMERY

BARTON MacLANE · FRITZ LEIBER
J. M. KERRIGAN · NANCY GATES
JACK LaRUE · MIKE MAZURKI
IAN KEITH

Executive Producer ROBERT FELLOWS

Associate Producer STEPHEN AMES

Directed by FRANK BORZAGE

Screen Play by
George Worthing Yates and Herman J. Mankiewicz



Think of it!
66,244,618
FAMILIES

plus Full or half-page four-color cartoon-strip ads in the comic or magazine sections of ALL of the following newspapers (one or more insertions):

ALABAMA

Birmingham News-Age Herald
 Mobile Press-Register

ARIZONA

Phoenix Republic

ARKANSAS

Little Rock Ar. Democrat
 Little Rock Ar. Gazette

CALIFORNIA

Fresno Bee
 Long Beach Press Telegram
 Los Angeles Examiner
 Los Angeles Times
 Oakland Tribune
 Pasadena Star-News
 Sacramento Bee
 Sacramento Union
 San Diego Union
 San Francisco Chronicle
 San Francisco Examiner

COLORADO

Denver Post
 Denver Rocky Mt. News
 (also "Parade" in Rocky Mt. News)

CONNECTICUT

Bridgeport Herald
 Bridgeport Post
 (also "Parade" in Post)
 Hartford Courant

DELAWARE

New Haven Register
 Waterbury Republican

DIST. OF COL.

Washington Post
 (also "Parade" in Post)
 Washington Star
 Washington Times Herald

FLORIDA

Jacksonville Times-Union
 (also "Parade" in Times-Union)
 Miami Herald
 Miami News
 Tampa Tribune

GEORGIA

Atlanta Constitution
 Atlanta Journal
 Savannah News

ILLINOIS

Chicago Herald-American
 Chicago News
 Chicago Sun
 (also "Parade" in Sun)
 Chicago Times
 Chicago Tribune
 Peoria Journal-Star
 Rockford Star

INDIANA

Evansville Courier-Press
 Ft. Wayne Journal-Gazette
 Ft. Wayne News-Sentinel
 Hammond Times
 Indianapolis Star
 South Bend Tribune
 Terre Haute Tribune-Star

IOWA

Des Moines Register

KANSAS

Wichita Beacon
 Wichita Eagle

KENTUCKY

Louisville Courier-Journal

LOUISIANA

New Orleans Times Picayune
 Shreveport Times

MAINE

Portland Sunday Telegram
 (also "Parade" in Sun. Tel.)

MARYLAND

Baltimore American
 Baltimore Sun

MASSACHUSETTS

Boston Advertiser
 Boston Globe
 Boston Herald
 Boston Post
 New Bedford Standard-Times
 (also "Parade" in Stan. Times)
 Springfield Union & Rep.
 Worcester Telegram

MICHIGAN

Detroit Free Press
 (also "Parade" in Free Press)
 Detroit News
 Detroit Times
 Grand Rapids Herald

MINNESOTA

Duluth News Tribune
 Minneapolis Tribune
 St. Paul Pioneer Press

MISSOURI

Kansas City Star
 St. Louis Globe-Democrat
 St. Louis Post Dispatch

NEBRASKA

Omaha World Herald

NEW JERSEY

Newark Call
 Newark Star-Ledger
 (also "Parade" in Star Ledger)
 Trenton Times

NEW YORK

Albany Times Union
 Brooklyn Eagle
 Buffalo Courier-Express
 New York Daily News
 New York Herald Tribune
 New York Journal American
 New York Mirror
 Rochester Democrat & Chronicle
 Syracuse Herald-American
 (also "Parade" in Her. Amer.)
 Syracuse Post-Standard
 Utica Observer-Dispatch

NORTH CAROLINA

Charlotte News
 Charlotte Observer
 Winston-Salem Journal Sentinel

OHIO

Akron Beacon-Journal
 (also "Parade" in Beacon Jnl.)
 Canton Repository
 Cincinnati Enquirer
 Cleveland Plain Dealer
 Columbus Dispatch
 Dayton Journal Herald
 Dayton News
 Toledo Times
 (also "Parade" in Times)
 Youngstown Vindicator
 (also "Parade" in Vindicator)

OKLAHOMA

Oklahoma City Oklahoman
 Tulsa World

OREGON

Portland Oregonian
 Portland Oregon Journal

PENNSYLVANIA

Erie Dispatch-Herald
 Philadelphia Inquirer
 Philadelphia Record
 Pittsburgh Press
 Pittsburgh Sun-Telegraph
 Reading Eagle
 Scranton Scrantonian

RHODE ISLAND

Providence Journal

TENNESSEE

Chattanooga Times
 Knoxville Journal
 Knoxville News-Sentinel
 Memphis Commercial Appeal
 Nashville Tennessean

TEXAS

Dallas News
 Dallas Times-Herald
 El Paso Times
 (also "Parade" in Times)
 Ft. Worth Star
 Houston Chronicle
 Houston Post
 San Antonio Express
 San Antonio Light

UTAH

Salt Lake City Deseret News
 Salt Lake City Tribune

VIRGINIA

Norfolk Virginia Pilot
 Richmond Times-Dispatch
 Roanoke Times

WASHINGTON

Seattle Post-Intelligencer
 Seattle Times
 Spokane Spokesman Review
 Tacoma News Tribune

WEST VIRGINIA

Charleston Gazette
 Charleston Mail
 Charleston Herald-Adv.

WISCONSIN

Milwaukee Journal
 Milwaukee Sentinel

Universal Offers 55 Features

"Universal is certainly going to touch all the bases this year," said Perry to Canadian Film Weekly. "Our specials are each in keeping with some trend in public taste that guarantees capacity houses and long runs. According to Bill Scully the company has acquired top players, writers, directors and producers for its own production program and has seen to it that its specials, made by outside producers, will be top quality shows. A check of the program will prove that Bill is right."

William A. Scully is vice-president and general manager of Universal and is well-known in Canada.

Specials to be made for Universal will include two Walter Wagner productions. Merle Oberon and Turhan Bey will be co-starred in the first, "Night in Paradise," directed by Arthur Lubin. The second will be "Canyon Passage," with Dana Andrews, Brian Donlevy, Susan Hayward, Patricia Roc, Andy Devine and Hoagy Carmichael. Jacques Tourneur will direct.

"Scarlet Street," starring Edward G. Robinson and Joan Bennett, with Dan Duryea, will be made by Diana Productions. It will be produced and directed by Fritz Lang, head of the company in which Wanger is executive vice-president and Joan Bennett is treasurer.

Stickup Man Didn't Scare Imp Cashier

One day last week about three in the afternoon Betty Hewlitt, cashier at the main artery wicket of the Imperial, Toronto, Canada's largest theatre, heard a man say to her, "This ins a stickup. Give me that money!"

Betty made no move and the man pulled aside his coat, showing a gun in a holster. That convinced Betty. She stepped on the alarm, then shoved the heavy change-making machine across the opening.

The stickup guy could neither grab the money nor shove the gun through so he took off up Yonge street on the double double.

That's a good game girl for you.

Educational Films

Waterloo College, Waterloo, Ontario, has purchased a sound projector for use in courses involving fine arts, biology, geology and geography. It is also intended to make movies, to be shown at the college hall as part of the entertainment program, a feature of social life.

Product Outstanding From Standpoint of Quality, Diversity and Appeal, Says Perry, Empire-Universal

(Continued from Page 1)

Myrna Loy and Don Ameche will be starred in "Genius in the Family," the first of two Skirball-Manning productions directed by Frank Ryan. The second will star Claudette Colbert and Don Ameche in an original by Bruce Manning.

The list of specials will be completed with "As It Was Before," starring Merle Oberon, Claude Rains and Charles Korving, produced by Howard Benedict and directed by William Dieterle.

Universal features will be headed by two Deanna Durbin pictures produced by Felix Jackson. "Because of Him," the first, will co-star Charles Laughton and Franchot Tone, with Richard Wallace directing. The second will be "Letters of an Unknown Woman."

Two Abbott and Costello films are listed. First, "Boy Wonder," is adapted from a screenplay by Bruce Manning, and the second will be "Buck Privates Come Home," directed by William Seiter.

Yvonne De Carlo is scheduled for two top budget Technicolor productions. In "Frontier Gal," Rod Cameron co-stars in a Michael Fessier-Ernest Pagano production directed by Charles Lamont. Second will be "Heat Wave," an original by Walter Reisch, who will direct, with Edward Kauffman acting as producer. Music of Rimsky-Korsakov will be featured.

Another Fessier-Pagano production, "That Night With You," stars Franchot Tone, Susanna Foster, Louise Allbritton and David Bruce, with William Seiter directing.

Maria Montez will have her first modern role in "Tangier," written by Steve Fisher, directed by George Waggoner, and produced by Paul Malvern, with Joe Gershenson as executive producer.

Mark Hellinger Productions has several story properties under consideration and will make an announcement shortly.

"Time Out of Mind," from the novel by Rachel Field, will be produced by Jane Murnin. "Shady Lady," co-starring Charles Coburn, Ginny Simms and Robert Paige has been completed with George Waggoner functioning as producer-director and Joe Gershenson as executive producer.

Jack Oakie, Peggy Ryan and Ann Blyth, while Joan Davis is slated for "That's My Baby."

Three Sherlock Holmes pictures starring Basil Rathbone and Nigel Bruce, with Roy William Neill as producer-director, are scheduled. Titles are "The Fugitive," "Prelude to Murder" and "Terror by Night."

Balance of the program will be topical subjects aimed at the trends of the times and to meet current box office demands.

Seven westerns, to star Kirby Grant and featuring Fuzzy Knight, will have Wallace Fox as producer-director.

Morgan B. Cox, serial supervisor, will make four serials to be directed by Ray Taylor and Lewis D. Collins. Titles include "Secret Agent X-9," "The Royal Mounted Rides Again," "The Scarlet Horseman" and "Lost City of the Jungle."

Short subjects scheduled include 104 issues of Universal Newsreel, 13 Walter Lanitz Technicolor Cartoons, 15 Person-Oddities, 15 Variety Views, 13 Name-Band Musicals and two special featurettes.



The Show Must Go On

Yes, the Show must go on, but it won't if your equipment breaks down. In these times it's your most valued possession. Safeguard it with Dominion Sound Service.

Dominion Sound Equipments
LIMITED

Head Office: 1620 Notre Dame Street West, Montreal

BRANCHES: AT HALIFAX TORONTO WINNIPEG SIOUX FALLS CALGARY VANCOUVER

A National Theatre Service, such as maintained by Dominion Sound Equipments Limited, means—an organization with a specially trained personnel to provide regular and emergency technical service, equipment and supplies for theatres.

Resigns



LEON FROMKESS

President of PRC and in charge of production, who resigned last week over differences as to the future operation of the company. He was one of the founders of the company. In May, 1943, he succeeded O. Henry Briggs as president.

Leaving with Fromkess are Ben Schwalbe, executive producer; Don McElwaine, director of publicity and advertising; and Harry Sauber, producer.

Robert Socas, head of the foreign department in New York, who has been associated with PRC with Fromkess since the company's start, has also resigned along with his entire staff. He agreed to remain until replaced, however, and dissuaded his staff from quitting.

Fromkess was succeeded as production manager by Reeves Espy, also named vice-president.

Espy is a veteran of production, having been associated with Samuel Goldwyn, the Selznick agency and B. G. DeSylva in the past.

VOCALITE SCREENS

Five times more sound permeability.

One-third more light.

Vocalite Sound Screen is the result of a series of intensive and costly experiments which have resulted in the production of the finest sound screen made. Flexible plastic coated, flameproof.

PERKINS
ELECTRIC
COMPANY LIMITED
877 VICTORIA STREET TORONTO 2027 BLENUE STREET MONTREAL

Theatres Get Set For Tog Drive

(Continued from Page 1)

tion to the needy and destitute in war devastated countries.

Theatres, through the Canadian Motion Picture War Service Committee, have pledged their help in the National Clothing Collection Campaign sponsored by the Canadian United Allied Relief Fund on behalf of UNRRA, October 1st to 20th.

Representatives of the Canadian United Relief Fund have requested theatres to hold special clothing matinees wherever possible during the campaign, and have assured them that there will be an organization in every community to take care of collecting and warehousing of the clothing brought in through the efforts of the theatres.

In a special campaign bulletin prepared by the Motion Picture War Services Committee exhibitors are advised as to how they can best organize a clothing collection through their theatres.

Arrangements should be made through the local committee of the CUARF for the clothing to be taken to a school yard or other depot away from the theatre and children bringing the amount of clothing agreed upon as the price of admission should be given guest tickets.

If such arrangement cannot be made and it is found necessary to bring contributions to the theatre then movie men are advised not to consider holding a clothing matinee unless the local campaign committee can guarantee to have the clothing picked up immediately.

Distributors are also being asked to assist in the campaign by donating the use of film for showing at these special clothing matinees and it is suggested that the exhibitor who is able to participate in the campaign should first consult his booker about proving a suitable program for a morning showing before going ahead with his plans.

Regarding campaign publicity, it is announced that two National Film Board newsclips will be introduced into the newsreels through Ed Wells' office. The exhibitor will not have to make any special arrangement for their showing as they will be attached to the news in the usual manner. The CUARF will also provide two one-sheets for each theatre in Canada. These will be distributed through the local committees.

A series of advertisements which can be sponsored by local firms will be placed in the press by the local campaign committee and it is suggested that the theatreman should arrange to have at least one of these ads

include copy for the clothing matinee in his theatre. There should also be all possible publicity in the schools by announcements from the teachers and through hall bulletins.

Exhibitors should be prepared to have one of their number sit in as a member of the campaign committee in each locality as this will be requested by the central organization.

They are also advised to work as closely as possible with the local committee in making arrangements for the clothing matinees in their theatres.

The clothing campaign is being conducted by the national committee of the CUARF, headed by William M. Birks of Montreal who is also chairman of the organization. The national committee is composed of representatives of participating allied war relief organizations as well as government officials, national leaders of civic organizations, representatives of industry, labor, education, religious and other groups.

Canadian United Allied Relief Fund (CUARF), which sponsors the drive is the co-ordinating body of the following relief societies:

Belgian War Relief Fund, Canada-France Relations Committee, Canadian Aid to Russia Fund, Chinese War Relief Fund, Czechoslovak War Charities Fund, Danish Relief Fund, Greek War Relief Fund, Netherlands Relief Fund, Norwegian Relief Fund, United Polish Relief Fund, Yugoslav Relief Fund, Canadian Friends of Luxembourg.

Clothing collected in the campaign will be divided among the countries which these organizations represent and will be distributed free to the needy and destitute people without discrimination of any kind.

All clothing contributions will go into a common pool and individual donations may not be earmarked for a specific country.

Connors Announces Fox Sales Shifts

L. J. Schlaifer has resigned as Central sales manager of 20th Century-Fox and he has been succeeded by William C. Gehring, who has also been appointed Canadian sales manager, it was announced recently by Tom Connors, vice-president of the company and distribution chief.

Connors also announced that 20th-Fox's sales divisions have been increased from three to four.

John Farr Quits After 37 Years

(Continued from Page 1)

for 17 years, who has been assistant manager of the Capitol Theatre, Sydney, NS, for the past two years.

Farr was manager and later owner of the Rivoli, now an Odeon affiliate, for over 20 years and prior to that he was manager of the Strand, which was destroyed by fire.

Before entering the motion picture industry he was connected with several well-known road shows which toured Canada and the United States.

He was one of the community's most prominent workers in Victory Loan and Red Cross campaigns and he has also been active as a member of the Rotary Club, Board of Trade, Masonic Lodge, Northern Yacht Club and other local organizations.

Farr resigned from his position because his future plans made it impossible to continue in the theatrical business, it has been announced, but he has not disclosed in what fields his new endeavors will be directed.

Board Urges Better Saturday Showings

More suitable films should be shown at Saturday afternoon performances for children, it was declared recently by the management committee of the Toronto Board of Education.

It was decided to appoint a committee to take the matter up with representative of the motion picture industry, on a motion of Trustee Mrs. Edna Blois.

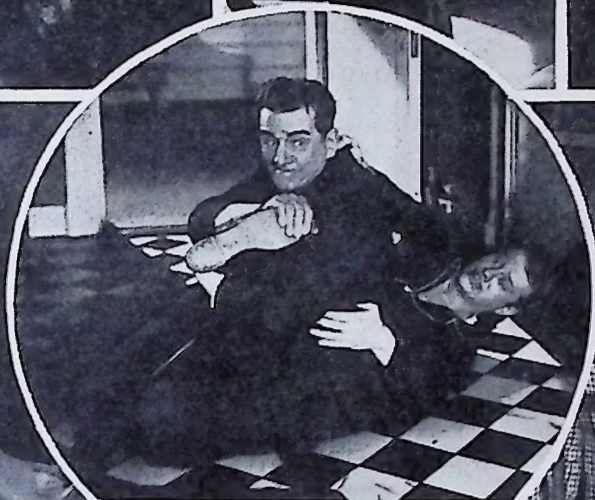
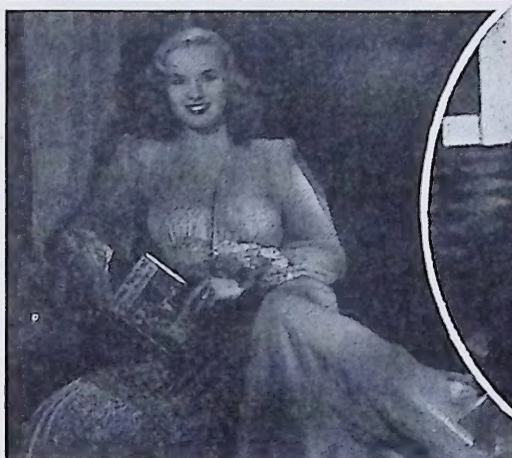
New M'ger Named For Moncton Houses

Three Odeon theatres in Moncton, NB, the Capitol, Kent and Empress, have been placed under the management of G. R. Jones; it was announced recently by A. I. Garson, Odeon's Maritime managing director.

Jones was formerly manager of the Kent Theatre and since the first of the year he had been manager of the Oxford theatre, Halifax, NS. Under the new arrangement he manages the Capitol and Empress directly and supervises operation of the Kent.

Dave Whyte, who has been associated with the Capitol and Empress theatres for a number of years, has been appointed assistant to Jones.

It was also announced that the Capitol Theatre will be renovated and brought up to the standard of the new theatres which will be constructed by Odeon in other parts of Canada as soon as government building restrictions are relaxed.

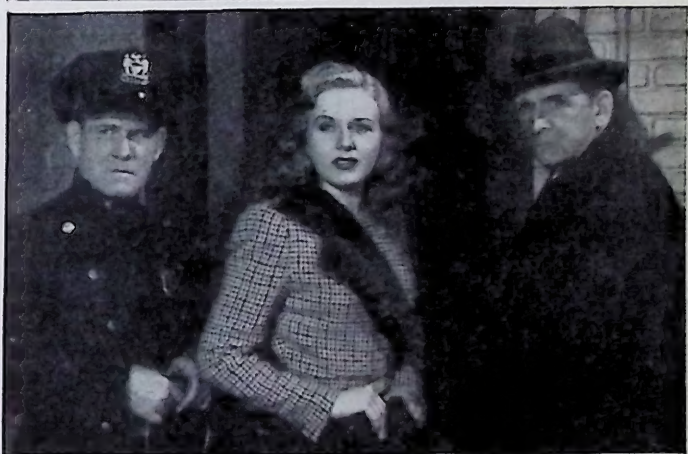


'Lady on a Train'

UNIVERSAL'S "Lady on a Train" is a picture of merriment and murder.

Deanna Durbin, her lovely voice, and her ability as a comedienne, plus skilled performances by Ralph Bellamy, Edward Everett Horton, Dan Duryea and David Bruce make for solid entertainment.

Deanna is a murder mystery addict who sees a murder committed from the window of a train but when she reports the crime to the police they don't believe her.





LEN HOFFMAN

After 26 years with Perkins Electric he has resigned as manager of the Toronto branch. Len hasn't announced his plans yet, but it is hoped he stays in the industry.

New Manager

Everett Etheridge, assistant manager of the Capitol, Edmonton, since 1929, succeeds L. G. Pugsley as manager of the Empress in that city. Pugsley resigned to join a real estate firm.

MGM Will Offer 54 Short Subs

(Continued from Page 1)

regular shorts will be made up of the following: ten Pete Smith Specialties, six John Nesbitt's Passing Parades, six miniatures, some of which will be done by Carey Wilson, 16 MGM cartoons and 12 Fitzpatrick Traveltalks. The latter two series will be done in Technicolor. There will also be the usual 104 issues of MGM's bi-weekly News of the Day.

"We believe that what the public wants and the industry needs is more, not less, shorts—and better ones," stated Rodgers in commenting on the new program. Short features brought "incalculable prestige and goodwill" to the industry during the war, he pointed out, and added, "The short is a powerful and informative medium which can continue to discharge a civic and social obligation which extends to every theatre and every community."

MGM's current shorts program was restricted to 28 because of raw stock restrictions and due to the ill-health of Pete Smith and radio demands on the time of John Nesbitt. It was made up of 16 cartoons and 12 Fitzpatrick Traveltalks.

Fox, Paramount in Good Condition

Paramount Pictures and 20th Century-Fox have issued reports of financial estimates for the first six months of 1945, with Paramount showing a gain in profits over the same period in 1944 and 20th-Fox showing a reduction in profits.

Paramount Pictures Inc. estimates its earnings for the second quarter ended June 30, 1945 at \$4,480,000 after interest and all charges including estimated provision for all Federal normal and excess profits taxes. This amount includes \$759,000 representing Paramount's direct and indirect net interest as a stockholder in the combined undistributed earnings for the quarter of partially owned non-consolidated subsidiaries. Earnings for the quarter ended July 1, 1944 were estimated at \$4,081,000 including \$693,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

Earnings for the six months ended June 30, 1945 on the same basis are estimated at \$8,487,000 including \$1,598,000 share of undistributed earnings of partially owned non-consolidated subsidiaries, while earnings for the first six months of 1944 were estimated at \$7,895,000 including \$1,536,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

The \$4,480,000 of estimated combined consolidated and share of undistributed earnings for the quarter represent \$1.19 per share on the 3,752,136 shares of common stock outstanding on June 30, 1945, which compares with \$1.09 per share for the quarter ended July 1, 1944. The \$8,487,000 of estimated combined consolidated and share of undistributed earnings for the six months represent \$2.26 per share on such common stock outstanding on June 30, 1945, which compares with \$1.09 per share for the quarter ended July 1, 1944. The \$8,487,000 of estimated com-

bined consolidated and share of undistributed earnings for the six months represent \$2.26 per share on such common stock outstanding, which compares with \$2.10 per share for the first six months of 1944.

Twentieth Century-Fox Film Corporation and all subsidiaries, including National Theatres Corporation and Roxy Theatres, Inc., have reported a consolidated net profit after all charges for the 26 weeks ended June 30, 1945 of \$5,433,360. After deducting dividends on prior preferred and convertible preferred stock, and a reserve for contingencies of \$1,000,000, this amounted to \$2.43 per share on the 1,895,698 shares of common stock outstanding at June 30, 1945. There were 1,742,006 shares of common stock outstanding at the comparable date in 1944.

The consolidated net profit after all charges reported by the Corporation for the comparable 26 weeks of 1944 was \$6,338,433, equal, after deducting dividends on the prior preferred and convertible preferred stocks, to \$3.12 a share on the common stock then outstanding.

Wright, Niven Sign Goldwyn Contracts

Teresa Wright and David Niven have signed new seven-year contracts with Samuel Goldwyn. They will be co-starred in "The Bishop's Wife," for RKO release.



L. R. AVERY

His return to Associated Screen News Limited has been announced by B. E. Norrish, president. Avery first joined the company in 1926. For several years before the war he was director of exhibitions and publicity in the United Kingdom for the Canadian Department of Trade and Commerce. During the war years Avery served with the rubber control tions and Supply, Ottawa.

From Broadway Hit

"Doll Face," screen version of the Broadway hit, "The Naked Genius," is being produced by Bryan Foy for 20th Century-Fox with Vivian Blaine and William Eythe in the romantic lead roles. Carole Landis and Perry Como head the supporting cast.

Welcome Aussie Exhib



National Theatre Amusement Company played host to Ernest Turnbull, managing director of Hoyt's Theatres, the Australian chain, at a luncheon at the St. Moritz Hotel, New York, recently. Guests included heads of the foreign departments of all companies. Seen here, left to right, Alfred Daff, Universal; Mr. Turnbull; and Wolfe Cohen, Warners.

Hal Horne Resigns From 20th-Fox Post

Spyros P. Skouras, president of 20th Century-Fox announced recently that he had accepted the resignation of Hal Horne as director of advertising, publicity and exploitation.

Simultaneously with this announcement, Mr. Skouras revealed that a contract was entered into with Horne to act as special consultant to the corporation. He explained this arrangement was to be on a non-exclusive basis, Horne to be free to serve other interests and engage in other activities.

You never really know anybody!
Take Uncle Harry for instance...

He was kind, charming respected. He lived an apparently conventional life.

Suddenly the bottom dropped out of his well-ordered existence.

He became a man driven beyond endurance by two desperate women . . . to MURDER!



"Uncle Harry" is the play that shocked Broadway. Everyone said it couldn't be filmed! Universal takes pride in having made it into a fine motion picture. Screen it. Date it fast.

Available NOW!

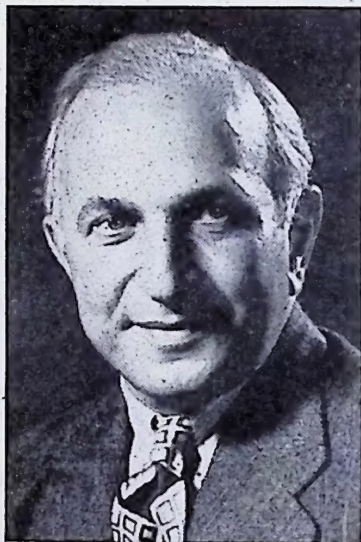
EMPIRE-UNIVERSAL FILMS Ltd.

CHARLES K. FELDMAN presents
**The Strange Affair of
'UNCLE HARRY'**
Starring
GEORGE SANDERS
GERALDINE FITZGERALD
ELLA RAINES
with MOYNA MACGILL • SARA ALLGOOD
HARRY VON ZELL
Screen Play by Stephen Longstreet
Adaptation by Keith Winter • From the Play
by Thomas Job • As Produced on the Stage
by Clifford Hayman
Directed by ROBERT SIODMAK
Produced by JOAN HARRISON
Executive Producer: MILTON H. FELD
A UNIVERSAL RELEASE



HERALD THE NEW! **ALLIED** THEATRES

A BUYING AND BOOKING COMPANY



WILLIAM WEISS
Managing Director

**FORMED AT LONG LAST BY
INDEPENDENT EXHIBITORS,
WHO, EAGER AND DETERMINED
TO EXIST AND PROSPER IN
THE THEATRE BUSINESS, HAVE
BANDED TOGETHER**

25 THEATRES
NOW CO-OPERATING



JOE MYERS
Chief Booker and Asst. to Wm. Weiss

***Allied Co-Operative is jointly owned and operated by all Independent
members . . . and geared to function for the common good***

EXTRA '10 POINT' SERVICE

- | | |
|--|-----------------------------------|
| 1. A Central Theatre Employment Service | 6. Construction Consultant |
| 2. Publicity, Exploitation and Advertising Service | 7. Public Relations Office |
| 3. Legal Advisory Department | 8. Maintenance and Repair Service |
| 4. Booking of Stage Attractions | 9. Radio Advertising |
| 5. Games and Premiums | 10. Purchasing Department |

Join Allied Co-Operative Theatres Now!

Phone Elgin 1391 or Write to 112 Bond St., Toronto

-- OFFICERS AND MEMBERS OF THE BOARD --

Ben Freedman, President
Bruce McCleod, Vice-President
William Weiss, Managing Director
Garson Soloway, Secretary
Herman Bennett, Treasurer

Ben Okun, Director
Max Starkman, Director
Harry Lester, Director
Harry Romberg, Director
Sam Strashln, Director